

Fourth learning-training session, 3rd - 7th May 2021
Project Erasmus+ KA2 “Green entrepreneurs for better world”
EC Project Number 2018-1-LV01-KA229-046962

VIRTUAL EXCHANGE PROGRAMME “Green forum”

Monday, 3rd May, 2021

<i>10.00</i>	Welcome speech. Meeting school principal video greeting
<i>10.15</i>	Presentation of V.Plūdonis’ Secondary School in Kuldīga - Presentation How eco-friendly is our school
<i>11.00</i>	Presentation of our hometown Kuldīga by Ilga Pranča-Hartinger, guide in "Kuldīga Tourism Center" - Virtual cultural insight of the most important cultural attractions, - Kuldīga on the UNESCO World Heritage

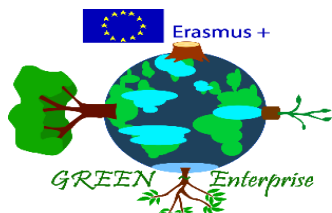
Tuesday, 4th May, 2021


<i>10.00</i>	Flash mob campaign to raise awareness to some environmental problem - photo report of environmental cleaning works
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Wednesday, 5th May, 2021

<i>10.00</i>	Virtual meeting&discussion with RIMANTS SAFONOVS, project specialist of "Kuldīga Business Incubator" - Business consultations and support in establishing new companies provided by the Latvian Investment and Development Agency; - Assistance in finding a market for goods abroad, establishing new contacts in trade missions, national stands, contact exchanges, individual visits and attending export seminars;
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*V.Plūdoņa Kuldīgas vidusskola
Piltenes iela 25,
Kuldīga,
LV-3301
Latvija
vpkvskola@kuldiga.lv*

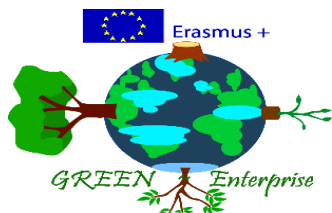



		<ul style="list-style-type: none"> - Brand “Magnetic Latvia” and other projects; - Discussion, answers to students’ questions
<p>10.30</p>	<p>Workshop of developing 2 mini companies – “Join Us!” and “Thales” - to prepare these products for potential sale in the future</p> <ul style="list-style-type: none"> - Two group of students present their green business idea “Join Us!” and “Thales” - visualization + explanation of how their green business prototype is developed, starting from the business idea to the planned result (presentation type can be different PowerPoint, video, etc.). The presentation should also include an evaluation of the project work, what was achieved, what failed and what are the future plans; - Project specialist, business expert R.Safonovs gives his assessment, outlines successes and potential risks, provides recommendations for further development of the potential of these business ideas; - students join one of the mini company, work in groups to improve a potential green business product and prepare these products for potential sale. 	

Thursday, 6th May, 2021

<p>10.00</p>	<p>Lecture "Circular Economy and Sustainable Development - Challenges and Opportunities"; "Waste management" by Dr.sc.administr. NATĀLIJA CUDEČKA-PURIŅA, Head of Environmental Quality and Waste Management Division of Ministry of Environmental Protection and Regional Development, Liepaja University docent, guest lecturer at BASBF, Expert of the Latvian Science Council</p>
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vpkvskola@kuldiga.lv

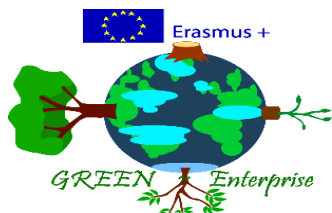


	 <p><i>N. Cudečka-Puriņa has been working in the field of waste management for 16 years, she believes that the circular economy is the only way forward, it is only necessary to see opportunities for a company to implement CE elements, which will result in benefits for the company, the consumer and the environment.</i></p> <ul style="list-style-type: none"> - Theoretical point of view; - Success stories of European companies; - Discussion, answers to students' questions
11.30	<p>Virtual market "Green forum"</p> <ul style="list-style-type: none"> - All groups of students present the achievements of the project - present their potential green business product and offer to buy it in the virtual market; - All virtual market participants have the opportunity to ask questions about products, their price, etc.; - Virtual "purchase" of products.

Friday, 6th May, 2021

10.00	<p>Lecture & workshop "Green thinking in business - confidence, fashion, economic advantage or fraud" by INGA UVAROVA.</p>  <p><i>I. Uvarova is the founder and CEO of a company ArtSmart, the researcher and lecturer in BA School of Business and Finance (Bankuaugstskola). Inga holds master's degree in economics and is PhD candidate in business administration.</i></p> <p><i>I. Uvarova has more than 15 years of experience in managing local</i></p>
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 Piltenes iela 25,
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 LV-3301
 Latvija
vpkvskola@kuldiga.lv



	<p>and international projects, as well as attracting and using EU support, gained while working in public administration, commercial banking sector and private business. I.Uvarova has been a consultant to the European Commission on EU support programs for international cooperation with the eastern neighbors outside the EU border. For the last 8 years Inga Uvarova has been operating in her private business. She is a researcher and lecturer on topics related to green and sustainable business models, green entrepreneurial mindset, business idea development and preparation of a business plan.</p> <p>Inga believes that the potential of green businesses is based on strong combination of economic, environmental and social values.</p> <p>The idea to take with: “Mindfully increasing quality of life rather than on mindlessly expanding material consumption” (D.Meadows).</p> <ul style="list-style-type: none"> - Theoretical point of view; - Workshop; - Discussion, answers to students’ questions
12.00	<p>Erasmus + quiz " Do you remember? "</p> <ul style="list-style-type: none"> - Funny photo moments from the time spent in the project together 2018-2021
12.30	<p>Reflexion and evaluation.</p> <ul style="list-style-type: none"> - Official handover of certificates to all the participants; - Closing the virtual meeting.

V.Plūdonis Secondary School in Kuldīga principal

Evija Henriņa

Erasmus+ project coordinator

Inese Reisa

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 Piltenes iela 25,
 Kuldīga,
 LV-3301
 Latvija
vpkvskola@kuldiga.lv